

Talha Naveed Ahmad

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Visual Designer | 2D Artist

A multidisciplinary graphic designer specializing in branding, illustration, packaging, and publication design. With hands-on experience building visual identities and designing comprehensive print and digital campaigns, I combine conceptual thinking with strong execution to create impactful, audience-focused design solutions. My work blends strategy with storytelling; whether developing brand systems, illustrating for campaigns, or designing full editorial experiences such as magazine layouts. I bring clarity, creativity, and consistency to every project.

Work Experience	Softwares	Education
Oct 2025 - present We Are Transmedia Graphic Designer	Adobe Photoshop Adobe Illustrator Adobe Indesign Figma	2021 - 2025 BFA (Graphic Design) Punjab University College of Art & Design
Jan 2025 - present Third Culture Coffee Freelance Designer Illustrator	Core Skills Graphic Design Illustration Hand-drawn Animation Branding Packaging Design Social Media Campaign Design Thinking Sketching Publication Design Print-ready files Typography Adaptibility	2019 - 2021 FA (Fine Arts) GCU Lahore
June 2024 - Oct 2025 The Fred Co. Graphic Designer		